

Invites the South Bay Community to its 14th Annual General Assembly

"At What Cost? The Unintended Consequences of Declining Revenues"

Friday, February 22, 2013 8:45 a.m. to 3:00 p.m. (Registration opens at 8:30 a.m.)

Juanita Millender-McDonald Community Center 801 East Carson St., Carson

Since the recession began a few years ago, government at all levels has had to watch their revenues decline while expenses continued. One of the consequences has been that the federal and state governments have taken action to balance their budgets by cutting revenues to local governments. The cities and county are literally where the rubber meets the road and there is no other entity that they can go to for additional revenue. Their budgets have to be in balance.

Expert speakers, panelists & moderators include:

- * **Girish Lakshman,** Vice President, Amazon
- * Fred Silva, Senior Policy Advisor, California Forward
- * Bobbi Peckham, Partner, Peckham & McKenney
- * Jane H. Adams, Executive Director, California Park & Recreation Society
- * Stephen Finnegan, Manager Government Affairs, Automobile Club of Southern California
- * Ed Medrano, Gardena Police Chief and President of the LA County Police Chiefs' Association
- * Steve Burrell, Former Hermosa Beach City Manager
- * **David Brodsly, Managing Director, KNN Public Finance**
- * Larry Kosmont, President and CEO, Kosmont Companies
- * Richard Bernard, Senior Vice President, Fairbank, Maslin, Maullin, Metz & Associates
- * And state and federal legislators who have been invited between 8:45 and 9:45 am

This is a **FREE** event and open to the public RSVP's required before **February 19, 2013**Register online: <u>www.southbaycities.org</u>

Special thanks to City of Carson and our Event Sponsors:

Benefactors - \$5,000: AES Redondo Beach, California Center for Sustainable Energy; Chevron Products Company

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